

Rayat Shikshan Sanstha's
Rajarshi Chhatrapati Shahu College, Kolhapur

CAREER ORIENTED COURSE

RETAIL MANAGEMENT

Report (2018-19)

Retail Management Course run by Department of Commerce. Total 18 Students of Retail Management Course students were enrolled for this course. The main object of this course to understand the retail marketing management for this D-Mart visit was arranged to know how the big malls like D- Marts can arrange various house hold commodities under single rough by giving discounts to the customers.

The manager of the D-Mart kindly co-operates with us and gives useful information to the students about retailing. He told about the purchasing of commodities on wholesale rate and packaging it into small to large quantity. Students visited all the departments of D-Mart and know about their working also they enjoyed shopping.

Course coordinator Prof. Lavelar S.S. was arranging this visit under the guidance of Prin. Dr. C.J. Khilare and H.O.D of Commerce Prof. A. M. Vibhute. Students enjoyed the visit.


Coordinator
(Lavelar S.S.)




Principal,
Rajarshi Chh. Shahu College
Kolhapur.


Rayat Shikshan Sanstha's
Rajarshi Chhatrapati Shahu College, Kolhapur
CAREER ORIENTED COURSE
RETAIL MANAGEMENT (2018-19)

List of the Student

Sr.No	Name of the Student	Mother's Name
1.	Sukeshini Vijay Dodmani	Pramila
2.	Shraddha Balasaheb Karande	Asha
3.	Prajakta Ravindra Pisal	Jayashree
4.	Jyori Mera Khandare	Hirabai
5.	Siddhi R. Chougule	Usha
6.	Sapana Ravindra Pujari	Sangita
7.	Pathan Farzana Yusuf	Zarina
8.	Rameshwari R. Dakare	Bharati
9.	Anant Bapurao Pawar	Sindhu
10.	Pallavi Vijay Shinde	Vandana
11.	Ganesh Pandurang Pawar	Suvarna
12.	Vinayak Mohan Chavan	Sunanda
13.	Rahul Bapu Fale	Jyoti
14.	Rohan Bhagawan Sonule	Meena
15.	Afrin Safruddin Sayyad	Rehana
16.	Bhagyashree Uttam Shinde	Geeta
17.	Kajal Sanjay Kamble	Shanta
18.	Rohini Vinod Kokate	Vaishali


Coordinator
(Lavelkar S.S.)




Principal,
Rajarshi Chh. Shahu College
Kolhapur.

Rayat Shikshan Sanstha's
Rajarshi Chhatrapati Shahu College, Kolhapur
CAREER ORIENTED COURSE
RETAIL MANAGEMENT (2018-19)
List of the Resource Person

Sr. No	Name of the Faculty	Allotted Papers
1	Prof. Lavekar S.S.	Coordinator
2	Prof. Vibhute A.M.	Retail Management
3	Prof. Vibhute A.M.	Marketing Management
4	Prof. Lavekar S.S.	Practical Work

S.S. Lavekar
Coordinator
(Lavekar S.S.)



S.M.
Principal.
Rajarshi Chh. Shahu College
Kolhapur.

Rayat Shikshan Sanstha's
Rajarshi Chhatrapati Shahu College, Kolhapur
CAREER ORIENTED COURSE
RETAIL MANAGEMENT (2018-19)

Time Table

Period No.	Time	Monday	Wednesday	Friday
1	10.45-11.45	Retail Management	Practical Work	Retail Management
2	11.45-12.45	Marketing management	Practical Work	Marketing management

ssl
Coordinator
(Lavelkar S.S.)



Jm
Principal,
Rajarshi Chhatrapati Shahu College
Kolhapur.

Rayat Shikshan Sanstha's
Rajarshi Chhatrapati Shahu College, Kolhapur

CAREER ORIENTED COURSE

RETAIL MANAGEMENT

Retail Bazar

Report (2018-19)


Retail Management Course under COC and Department of Commerce organized a Retail Bazar for students on 20-02-2019 at 9.00A.M.to onwards in the college campus. Total Retail Management students participated in this event. The main object of this event was to teach the students about actual business on small scale. How to make preparation about certain stall, required capital and raw material, how to set price of final product and make profit.

The students arrange their stalls of various variety products. They sold various Maharashtrian dishes like Missal Pav, Khichadi, Shabu-vada, Gulabjamun, Pani-Puri, Tea, Vada-Pav, Bhel, Sandwiches, Bread roll, Biscuits etc. All the dishes are self-prepared by students. Also some students arrange their stalls of imitation jewelry, stationary, ladies accessories.

The nature of this event was like food festival and weekly market. The whole college students, teaching and non-teaching staff enjoyed this event. The students prepared their profit and loss statement of their stalls. All the stall owners made profitable business. They enjoyed a lot. They express their fruitful experience about this event. Course Coordinator Prof. Sampada Lavekar and member Prof. Dr. Manjusha Rajamane were arrange The Retail Bazar event and made it successful under the guidance of Prin. Dr. C.J. Khilare and H.O.D of Commerce Prof.A.M.Vibhute.


Coordinator
(Lavekar S.S.)




Principal,
Rajarshi Chh. Shahu College
Kolhapur.

रयत शिक्षण संस्थेचे,
राजर्षी छत्रपती शाहू कॉलेज, कोल्हापूर
वाणिज्य विभाग
किरकोळ व्यवस्थापन कोर्स
परिक्षा

दि. 19-03-2019

वेळ: 8 ते 10

गुण: 50

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सुचना: 1) सर्व प्रश्नांना समान गुण असतील.

प्रश्न-1 थोडक्यात उत्तरे द्या. (कोणतेही दोन) (10)

- 1) वस्तुचे महत्व स्पष्ट करा.
- 2) किरकोळ व्यापारातील क्रियांचे व्यवस्थापन.
- 3) वितरणाचे मार्ग स्पष्ट करा.

प्रश्न-2 किरकोळ व्यापार म्हणजे काय ते सांगुन, किरकोळ व्यापाराचे प्रकार स्पष्ट करा. (10)

प्रश्न-3 किंमत म्हणजे काय सांगुन किंमतीवर परीणाम करणारे घटक स्पष्ट करा. (10)

प्रश्न-4 विक्रयवृद्धी मिश्रणावर परीणाम करणारे घटक स्पष्ट करा. (10)

प्रश्न-5 टिपा लिहा. (कोणतेही दोन) (10)

- 1) वस्तु जीवनचक्र.
- 2) बिनदुकानी किरकोळ व्यापार
- 3) थेट विपणन

Rayat Shikshan Sanstha's
Rajarshi Chhatrapati Shahu College, Kolhapur

CAREER ORIENTED COURSE

RETAIL MANAGEMENT

RESULT (2018-19)

Sr.No	Name of the Student	Paper -I	Paper-II	Paper-III	Total Marks	%	Result/Grade
1.	Sukeshini Vijay Dodmani	69	57	A	126	63	I
2.	Shraddha Balasaheb Karande	65	51	B	116	58	II
3.	Prajakta Ravindra Pisal	61	52	A	113	57	II
4.	Jyori Mera Khandare	58	56	B	114	57	II
5.	Siddhi R. Chougule	60	59	A	119	60	I
6.	Sapana Ravindra Pujari	60	61	A	104	52	II
7.	Pathan Farzana Yusuf	62	50	A	116	58	II
8.	Rameshwari R. Dakare	65	51	B	120	60	I
9.	Anant Bapurao Pawar	75	67	A	116	71	Iwith Dist
10.	Pallavi Vijay Shinde	65	61	A	120	63	I
11.	Ganesh Pandurang Pawar	54	50	A	104	52	II
12.	Vinayak Mohan Chavan	65	51	A	116	58	II
13.	Rahul Bapu Fale	58	62	A	120	60	I
14.	Rohan Bhagawan Sonule	56	64	A	120	60	I
15.	Afrin Safruddin Sayyad	56	62	A	118	59	II
16.	Bhagyashree Uttam Shinde	60	51	B	111	56	II
17.	Kajal Sanjay Kamble	62	56	A	118	59	II
18.	Rohini Vinod Kokate	65	62	A	127	64	I

Co-ordinator
(Lavekar S.S.)



Principal,
Rajarshi Chh. Shahu College
Kolhapur.

Rayat Shikshan Sanstha's
Rajarshi Chhatrapati Shahu College, Kolhapur
Academic Year 2018-19
Attendance Sheet

Dec. 18 - Feb. 2019

Roll No.	Name of Student	Date																
		6-1	9-1	10-1	13-1	15-1	17-1	20-1	22-1	24-1	27-1	29-1	31-1	1-2	6-2	9-2	11-2	13-2
1	Sukeshini Vijay Dodmani	P	P	P	P	P	P	P	A	P	P	P	P	A	P	P	P	P
2	Shraddha Balasaheb	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P
3	Prajakta Ravindra Pisal	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P
4	Jyori Mera Khandare	P	P	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P
5	Siddhi R. Chougule	P	P	P	P	A	P	P	P	P	A	P	P	P	P	P	A	P
6	Sapana Ravindra Pujari	P	P	P	P	A	P	P	P	P	P	P	P	A	P	P	P	P
7	Pathan Farzana Yusuf	P	P	P	P	A	P	P	P	P	P	P	P	P	P	P	A	P
8	Rameshwari R. Dakare	P	P	A	P	P	P	P	P	P	A	P	P	A	P	P	P	A
9	Anant Bapurao Pawar	P	A	P	P	A	A	P	P	P	P	A	P	P	P	P	P	P
10	Pallavi Vijay Shinde	A	P	P	P	P	P	P	A	A	P	P	P	P	A	P	P	P
11	Ganesh Pandurang Pawar	P	P	P	P	A	P	P	P	P	P	P	P	A	P	P	P	P
12	Vinayak Mohan Chavan	P	P	P	P	P	P	P	A	P	P	P	P	A	P	P	P	A
13	Rahul Babu Fale	P	P	A	P	P	P	P	A	P	P	P	A	P	P	P	P	P
14	Rohan Bhagawan Sonule	P	P	P	P	P	A	P	P	P	P	A	P	P	P	P	P	A
15	Afrin Safruddin Sayyad	P	P	P	P	P	A	P	P	P	P	P	A	P	P	A	P	P
16	Bhagyashree Uttam Shinde	P	P	P	P	A	P	P	P	P	P	A	P	P	P	P	P	A
17	Kajal Sanjay Kamble	P	P	P	P	P	A	P	P	P	A	P	P	P	P	P	P	A
18	Rohini Vinod Kokate	P	P	A	P	P	P	P	A	P	P	P	P	P	P	P	A	P

Course Co-ordinator
(Smt. S.S. Lavekar)



Principal,
Rajarshi Chh. Shahu College
Kolhapur.

Dece-18 - Feb. 2019

18 ¹	20 ¹	22 ¹	25 ¹	28 ¹	30 ¹	1 ²	3 ²	6 ²	8 ²	10 ²	13 ²	15 ²	18 ² %
P	P	P	P	P	P	P	A	P	P	P	P	P	P
P	A	P	P	P	P	A	P	P	P	P	P	P	P
P	P	P	P	P	P	P	P	P	P	P	P	A	P
P	P	P	P	P	A	P	P	P	P	P	P	P	P
P	P	P	P	A	P	P	P	P	P	P	A	P	P
P	P	P	A	P	P	P	P	P	A	P	P	P	P
A	P	P	P	P	P	P	P	A	P	P	P	P	P
P	P	P	P	P	P	P	A	P	P	P	P	P	P
P	P	P	P	P	A	P	P	P	P	P	A	P	P
A	P	P	P	P	P	P	P	P	P	A	P	P	P
P	P	P	P	A	P	P	P	P	P	P	P	P	P
P	P	P	P	P	A	P	P	P	P	P	P	P	P
P	P	P	A	P	P	P	P	P	A	P	P	P	P
P	P	A	P	P	P	P	P	A	P	P	P	P	P
P	A	P	P	P	P	P	P	A	P	P	P	P	A
P	P	P	P	P	P	P	A	P	P	P	P	P	P
P	P	P	A	P	P	P	P	A	P	P	P	P	A

SSJ
Course Co-ordinator
 (Smt. Lavekar S.S.)



Jm
 Principal,
 Rajarshi Chh. Shahu College
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