

## **E-commerce Question Bank**

### **Q1) A. Choose the correct alternative for the following questions:**

- 1. Which of the following best describes 'e-business'**
  - a. Selling goods in a physical store
  - b. Conducting business through online platforms
  - c. Managing inventory through a paper-based system
  - d. Communicating with customers via phone calls only
  
- 2. E-Commerce stands for \_\_\_\_\_.**
  - a. Electrical Commerce
  - b. Electronic Commerce
  - c. Entertainment Commerce
  - d. Electro Chemical Commerce
  
- 3. Companies like Flipkart, Amazon and Myntra belong to which type of Ecommerce (EC) segment.**
  - a. B2B
  - b. B2C
  - c. P2P
  - d. C2B**
  
- 4. \_\_\_\_\_ is NOT an e-Payment.**
  - a. e-Cheque
  - b. Debit Card
  - c. Credit Card
  - d. Cash on delivery
  
- 5. Which is not a function of E-commerce**
  - a. marketing
  - b. advertising
  - c. warehousing
  - d. none of the above
  
- 6. Which of the following is not related to security mechanism**
  - a. encryption
  - b. decryption
  - c. e-cash
  - d. all the above
  
- 7. How the transactions occur in e-commerce?**
  - a. Using e- medias
  - b. Using computers only
  - c. Using mobile phones only
  - d. None of the above During
  
- 8. E-commerce transaction we should ensure**
  - a. Integrity
  - b. Security
  - c. Confidentiality
  - d. All the above
  
- 9. Secure communication means**
  - a. Protect transmission of credit card number
  - b. Guarantee privacy of customer
  - c. Unauthorized access of payment details
  - d. All the above
  
- 10. What is the role of a payment gateway in an e-commerce system?**
  - a. Managing product inventory
  - b. Sending marketing emails to customers
  - c. Securely processing online payments
  - d. Storing customer login credentials

**11. What is the role of a payment gateway in an e-commerce system?**

- a. Managing product inventory
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**12. Which of the following is an advantage of E-Commerce?**

- a. Limited market access
- b. High operational costs
- c. Global reach
- d. Lack of customer privacy

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**15. Which of the following best describes the scope of E-Commerce from the transacting partner's perspective?**

- A. Involves only businesses selling goods online
- B. Involves various partners like suppliers, intermediaries, and customers
- C. Refers only to the marketing and sales process
- D. Focuses only on customer experience

**16. Which of the following is NOT a legal aspect of E-Commerce?**

- a. Privacy policies
- b. Intellectual property rights
- c. Encryption protocols
- d. Electronic contracts

**17. What is the primary need for E-Commerce security?**

- A. To ensure data encryption
- B. To prevent technical malfunctions
- C. To protect against fraud, data theft, and unauthorized access
- D. To provide user-friendly websites

**18. Which of these is an ethical issue in E-Commerce?**

- a. Digital divide
- b. Trust
- c. Technological advancement
- d. Data protection laws

**19. Which factor primarily differentiates Traditional Commerce from E-Commerce?**

- A. Use of technology
- B. Physical presence required for transactions
- C. Limited customer base
- D. Lower cost structure

**20. Which technology is primarily used for transmitting multimedia content on the internet?**

- a. Cloud Computing
- b. HTML
- c. Multimedia content and network publishing infrastructure
- d. Virtual reality

**21. Which of the following describes e-commerce?**

- a. doing business electronically
- b. doing business
- c. sale of goods
- d. all of the above

**22. Which of the following is part of the four main types for e-commerce?**

- a. b2b
- b. b2c
- c. c2b
- d. all of the above

**23. Companies like Flipkart, Amazon and Myntra belong to which type of Ecommerce (EC) segment.**

- a. B2B
- b. B2C
- c. P2P.
- d. C2B

**24. \_\_\_\_\_ is NOT an e-Payment.**

- a. e-Cheque
- b. Debit Card
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**25. Which is not a function of E-commerce**

- a. marketing
- b. advertising
- c. warehousing
- d. none of the above

**26. Which of the following is not related to security mechanism**

- a. encryption
- b. decryption
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**27. How the transactions occur in e-commerce?**

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**29. Secure communication means**

- a. Protect transmission of credit card number
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**30. What is the role of a payment gateway in an e-commerce system?**

- a. Managing product inventory
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**B) Give a reasons or Short answer question**

1. Common Business service Infrastructure.
2. Legal Issues
3. Managing E-Commerce Security.
4. What are the Characteristics of E-Commerce?
5. Need of e-commerce security
6. Explain the scope of e-commerce with respect to transacting partners.
7. Public safety and criminal justice
8. Disadvantage of e-commerce.
9. Messaging and information distribution Infrastructure

**Q2. Long Answer questions.**

1. Explain the difference between traditional and e-commerce
2. Explain the future of e-commerce
3. Explain the basic security issues in e-commerce.
4. Explain the concept of network infrastructure and its components
5. Explain the Societal Issues in e-commerce
6. Explain the Ethical issues in e-commerce
7. Explain Technical & Non-Technical attacks in E-Commerce Security.
8. Explain Scope of E-commerce
9. Explain the Common business service Infrastructure
10. Explain the Legal issues in e-commerce
11. Explain the need and significance of E-commerce Security.
12. Explain Infrastructure for E-commerce in India.
13. Explain Key Drivers of E-Commerce.

**Q3) Write notes on**

1. Advantages of E-Commerce
2. Network Infrastructure.
3. Digital divide
4. Electron contracts
5. Significance of E-Commerce Security
6. Messaging and information distribution Infrastructure
7. Concept of E-Commerce
8. Common business service Infrastructure
9. Internal conflicts
10. Technical attacks
11. Multimedia- content and network publishing infrastructure.
12. E-Business
13. Intellectual property rights,
14. Managing E-Commerce Security
15. Need of e-commerce security