



RAYATSHIKSHANSANSTHA'S

RAJARSHICHHATRAPATISHAHU COLLEGE, KOLHAPUR

2018-19

CAREER ORIENTED COURSES/ CERTIFICATE COURSE

CERTIFICATE COURSE IN RETAIL MANAGEMENT

Name of the Department : Commerce

Course coordinator Name : Dr.S.R.Kulkarni

Contact number : 8767633217

Duration : 3 Months

Course fee : 300/-

Eligibility : 12th Pass Students registered in Shivaji

University for degree Course for any discipline

Minimum intake capacity : 20

PRACTICAL :

- 1) Industrial Visit
- 2) Experiential Retail
- 3) E-Tailing
- 4) Project

5) Guest lecture

6) Daily Economics

OBJECTIVES:

1. To acquire knowledge of Retail Management.
2. To understand the recent trends in Retail Management.
3. To learn the retailing strategies & plan.
4. To understand the concept of social shopping &E-tailing.
5. To Provide Practical Knowledge of Retail Management.

LEARNING OUTCOMES:

1. Students will know the knowledge of Retail Management.
2. Students will understand the recent of Retail Management.
3. Students will aware in social shopping &E-tailing.
4. Students will understand the Retail Management.

EXAMINATION PATTERN:

Theory Paper of 50 Marks

Project. 50 Marks

FUTURE AGRICULTURE LEADERS IN INDIA (FALI)

**CERTIFICATE COURSE IN AGRI-BUSINESS: AGRICULTURAL,
FINANCE, ENTREPRENEURSHIP AND MARKETING**

Name: Certificate Course in Agri-business Course

Coordinator Name: Smt. S.S.Lavekar

Contact Number: 9921647455

Duration: 3 Months

Course Fee: 300/-

Eligibility: 12th Pass Students registered in Shivaji

Minimum intake capacity: 20

OBJECTIVES

1. To acquire knowledge of Agree business.
2. To understand the recent trends in Retail Marketing.
3. To learn the retailing strategies & plan.
4. To Provide Practical Knowledge of Retail Management.

LEARNING OUTCOMES:

1. Students will know the knowledge of Agree business.
2. Students will understand the recent in Agree Sector.
3. Students will understand the Retail Marketing Strategies.

EXAMINATION PATTERN

Theory Paper of 50 Marks

Project. 50 Marks

CERTIFICATE COURSE IN JOURNALISM

Name of the Course: Journalism

Year of Implementation: 2006-07

Name of Faculty:

- 1) PershramPandurangKamble (MJC) Press Reporter Lokmat
- 2) AnandDeshmukh (MJC) Press Reporter Sakal
- 3) SakunkhePadmini Professor S.U.K.

NAME OF THE PAPER:

1. Journalism Introduction
2. Journalism and News Writing
3. Journalism Practical

OBJECTIVES:

- 1)To make students` available the required syllabus for journalism course
- 2)To provide required systematic guidance to the students
- 3)To provide exposure to the students of the knowledge of the outside world
- 4)To inculcate the qualities among the students required for journalism

CERTIFICATES COURSE IN BIODIVERSITY CONSERVATION

Name of the Department : Department of Botany

Course Name : Certificates Course in Biodiversity Conservation.

Course Coordinator Name &

Contact Number : Mr. Gojare S M, 9890593483

Duration : 6 Months

Course Fee : Rs-300

Eligibility : 12" passed students are eligible to take admission

Minimum intake Capacity : -20

SYLLABUS :

PAPER 1

FUNDAMENTALS OF BIODIVERSITY

| UNIT | TOPIC |
|-----------------|--|
| UNIT I | ORIGIN OF LIFE |
| | 1.1) Position of different organisms in living world. Differentiation between prokaryotic and eukaryotic cell. 1.2) Brief introduction to five kingdom classification system. |
| UNIT II | CONCEPT OF EVOLUTION |
| | 1.1) Theories of evolution, Darwinism, Concept of species formation. Phylogeny |
| UNIT III | TAXONOMY AND CLASSIFICATION |
| | 1.1) Introduction to major groups of plants. 1.2) Introduction to major groups of animals and microbes. |
| UNIT IV | LOSS OF BIODIVERSITY |
| | 4.1) Causes of loss of Biodiversity. 4.2) Effects of loss of Biodiversity. |

4.3) Terminology- Red data book-concept.

SECTION I
SECTION II

| UNIT | TOPIC |
|----------------|--|
| UNIT I | BIODIVERSITY INTRODUCTION, CONCEPT AND SIGNIFICANCE |
| UNIT II | LEVELS OF BIODIVERSITY |
| | 2.1-Mega diversity in India 2.2-Bioreserves 2.3 Hot spots in India with special reference to Himalaya and Western Ghat (Maharashtra) 2.4-National parks, wildlife sanctuaries Botanical gardens and Zoological museums. |

EXAMINATION PATTERN -

| | |
|--------------------|-------------------|
| Theory paper I | -100 marks |
| Practical-projects | - work experience |

OBJECTIVE:

The objective of this scheme is to introduce career and market skill enhancing add-on courses that have utility for job, self-employment and empowerment of the students

CERTIFICATE COURSE IN PREPARATION OF HOUSEHOLD CHEMICALS

| | |
|-------------------------|--|
| Name of Course | : Certificate Course In Preparation Of Household Chemicals |
| Name of the Department | : Chemistry |
| Course Established Year | : 2016-17 |

Duration : 3 Months
Course Fee : 300
Eligibility : 12th std. pass

OBJECTIVE:

1. To make availability of self-employment
2. To develop confidence for doing job. 3. To develop skills required for job
- 4.To develop skills of market survey 5.To develop knowledge of domestic chemicals
- 6 To develop skill of subject knowledge on applied basis

REPAIRING OF ELECTRONIC DEVICES AND INSTRUMENTS

AIMS & OBJECTIVE AIMS & OBJECTIVE-

- 1.To provide basic knowledge of electronic components to understand the working of electronic components.
- 2.To improve electronic skill among the students.
3. To provide job opportunity or self-employment to the students.

COURSE DURATION: 30 PERIODS