

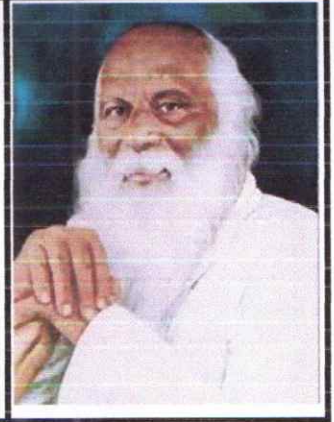


Estd.: 1961

Rayat Shikshan Sanstha's

**RAJARSHI CHHATRAPATI
SHAHU COLLEGE, KOLHAPUR**

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I/C PRINCIPAL:

Outward No :By Hand /2024-25 Date :17.03.2025

PROF.DR. D. R. BHOSALE (M.A. SET, Ph.D.)

To,

The Managing Director,
Gruhini Vastu Bhandar,
Shahupuri,
Kolhapur.

Subject: Permission for Visit.....

Respected Sir,

The faculty of commerce & Management proposed to visit your Gruhini Vastu Bhandar for Guidance to effective Marketing Strategy to your self help group members on 26th March 2025. We request you to allow our faculty for guidance.

Thanking you,


HOD

Faculty of Commerce & Management


Principal

**I/C PRINCIPAL
SHAHU COLLEGE
KOLHAPUR**







Rayat Shikshan Sanstha's
Rajarshi Chhatrapati Shahu College, Kolhapur
Department of Commerce
2024-25
Extension Activity

'Guidance to Effective Marketing Strategy to Self Help Group-'Gruhini Udyog-Shahupuri, Kolhapur'

Report

Department of Commerce organized an Extension Activity on 'Guidance to Effective Marketing Strategy to Self Help Group-'Gruhini Udyog- Shahupuri, Kolhapur' on 26th March, 2025 at 11.00 am.

The purpose of this activity was to create awareness among the Self-Help Groups about to provide knowledge of Marketing.

Dr. Sachin Dethe interact with the members of self-help group and discussed about their production, sales and marketing policy. He suggested more ideas for improvement in sale. He discussed with them about marketing strategy.

He taught how to make strategic plan & New Business plan. As per their views we conclude that they are really benefited from his guidance. This activity was organized by Dr. Lavekar S.S. under the guidance of Prin. Dr. D.R. Bhosale.

Outcomes

- ★ The Members of SHG got the information about various strategies of Marketing.

Beneficiaries

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S.S. Lavekar
Head

Department of Commerce
 Rajarshi Chhatrapati Shahu College, Kolhapur



D.R. Bhosale
I/C PRINCIPAL
R.C. SHAHU COLLEGE
KOLHAPUR

**Extension Activity: Guidance for Effective Marketing Strategy to Self Help Group-
'Gruhini Udyog, Shahupuri Kolhapur'**

Date: 26/03/2025

Time: 10.00am

Sr. No.	Name of the participant	Signature
1	माधुरी देसाई	माधुरी देसाई
2	कायन शिंदे	कायन शिंदे
3	इमा मातुंगड	HS
4	उमा सडीलकर	उमा सडीलकर
5	सोनाली माने	Sonali
6	शुभा जाधव	S.S. Jadhav
7	मंगल जाधव	मंगल जाधव
8	मीना सुतार	मीना सुतार
9	सुमन गोठ	सुमन गोठ
10	कमल बोरखडे	Kamla
11	कुमता बावने	Project. b.
12	राधी पाटील	Radhika Patil
13	कुशाळा काटे	Kushalika
14	सिद्धी दिलीप पाटील	Siddhi
15	प्रेमजा बावने	प्रेमजा बावने
16	स्वतिका मोरे	स्वतिका मोरे
17	स्वप्नी कुमठ	Swarni
18	वैष्णवी शिंदे	V.S. Shinde
19	जिजिजा वाघमारे	जि. वाघमारे
20	साक्षी येवडे	Saxhi
21	बबिता शिंदे	B. Subyadka
22	जिजिजा मोरे	Jijima more
23	तृप्ती खोस	तृ. खोस
24	वनीशदा मण्डुप	वनीशदा
25	शुभमा मण्डुप	शुभमा मण्डुप
26	वंशाली कांबळ	वंशाली

